



北京仲裁委员会
Beijing Arbitration Commission
北京国际仲裁中心
Beijing International Arbitration Center

2015 BIAC Annual Summit on Commercial Dispute Resolution in China

London, 6 July 2015
Cologne, 9 July 2015

Sponsorship Package

For further information regarding cooperation and other opportunities to participate in the 2015 BIAC Annual Summit on Commercial Dispute Resolution in China, please contact:

Beijing LexPR Consulting Co., Ltd.:

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or

BIAC/BAC – Beijing International Arbitration Center / Beijing Arbitration Commission

Ms. Zhang Ran

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About the Summit on Commercial Dispute Resolution in China

The purpose of the summit is to promote International-Chinese trade relationships, as well as increase mutual understanding between Chinese and Western culture.

We are specifically looking for sponsors for the event. We are able to adapt certain event content to fit with the needs and expectations of sponsors and provide an ideal platform for product placement, strong brand recognition and promotion of your business and services.

Conference Format

The 2015 Summit will cover a greater number of sectors than that of 2013 and 2014, including (inter alia) arbitration, mediation, construction, real estate, intellectual property (IP) rights, energy, investment, international trade and finance. This conference will be held one day, whereby the whole day program will be in the form of a public conference focusing on the commercial dispute in China, as well as an overview of available dispute resolution mechanisms.

Who will attend?

- Companies with investments abroad
- Lawyers from law firms doing international dispute resolution and/or outbound investment
- Chambers of commerce, export agencies, arbitration institutions
- Experienced international arbitration practitioners
- Representatives of major international arbitration institutions

Sponsorship Opportunities

For a brief summary of the corporate advertising opportunities offered for the Forum, there are different sponsorship options with accompanying benefits, which enable you to choose the level suits your preferences and your budget. Please see the table below.

Sponsorship Packages

SPONSORSHIP LEVEL SPONSORSHIP BENEFITS	DIAMOND EUR 4,000	PLATINUM EUR3,000	GOLD EUR 2,000	SILVER EUR 1,000
NAME AND/OR LOGO ON MARKETING MATERIALS				
Event e-invitation	√	√	√	√
Event announcement on co-organizer's website	√	√	√	√
Event brochure (Cover page)	√	√	√	√
Event backdrop	√	√	√	√
Easy pull (Layout outside the conference room and hotel's lobby)	√	√	√	√
Event souvenir (Pictures)	√	√	√	
Event report	√	√	√	
Post-event press release	√	√	√	
ADVERTISING OPPORTUNITIES				
Conference bag (insert marketing materials)	√	√	√	√
Exhibition booth (2m x 1m) with flowers and logo decoration	√	√		
150 words description in Event Brochure	√	√		
70 words description in event announcement (on co-organizer's website and announcement email)	√			
BRANDING OPPORTUNITIES				
Thank you acknowledgment at Welcome speech and Networking by moderator	√	√	√	√

Acknowledgement as sponsor & logo on tables	√ Lunch & Cocktail	√ Lunch & Cocktail		
CONFERENCE ATTENDENCE				
Panel member opportunity	√ for 2 person	√ for 1 person	√ for 1 person	
Seating at VIP table at conference lunch	√ for 3 persons	√ for 2 persons	√ for 1 persons	
NETWORKING OPPORTUNITIES				
5 min Welcome speech opportunity for Networking	√			
MEDIA EXPOSURE CHANNEL				
Mainland China (e.g. Legal Daily, People's Court Daily, China Economic Weekly and Legal Person etc.)				
Overseas Media Exposure on National Newspaper, Magazine and Internet channel. (e.g. LexisNexis, Wolters Kluwer, Business Law, China's Law, Inter-Pacific Bar Association, Asian Dispute Review (ADR), Global Arbitration Review (GAR) and China Go Aboard (CGA), etc.)	√	√	√	√

- Prices are for ONE EVENT (London or Cologne).
- Sponsors subscribing for both events benefit from a 30% DISCOUNT
- Limited number of packages available: **1st COME, 1st SERVED**
- Purchasing deadline: **15 JUNE 2015**



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Contact & Information

Companies interested in sponsoring the 2015 BIAC Annual Summit on Commercial Dispute Resolution in China, please contact:

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