

IPBA REGIONAL CONFERENCE



Bridging Cultures in Arbitration – A Special Focus on Asia and Europe

Monday, 28 October 2013, Marriott Hotel, Zurich



For more information please visit: www.arbitration.asia

WELCOME



Resolving international commercial disputes by arbitration is a global task. People involved in such disputes often expect the case to be resolved “their way”. But there are different ways how arbitrators and parties approach proceedings in different parts of the world. Even the same arbitration rules may be applied differently, depending on the origin of the participants and the place of arbitration. Thus, to manage and reconcile diverse cultural expectations in an arbitration case is a true challenge that every international arbitration practitioner should be aware of.

This multi-cultural conference, organized by the IPBA and major Asian and European arbitration institutions, has a truly global reach. Four culturally mixed panels will help you to sharpen your mind for this particular aspect of international commercial arbitration. You will develop the special skills needed to manage varied cultural expectations, and you may share your own experiences with the panel members and other participants.

The Organizers and the Host Committee cordially invite you to attend this interactive arbitration conference which is devoted to a unique and highly interesting topic.

See you soon in Zurich.

A handwritten signature in blue ink, appearing to read 'Bernhard F Meyer', written in a cursive style.

Bernhard F Meyer
Chairman of the Zurich Host Committee

PROGRAM

- 09.00 – 09.15 Welcome Address by Dr Dominik Vock
(President of the Zurich Bar Association)
- 09.15 – 09.30 Introduction by Bernhard F Meyer, Conference Chair

Panel I

- 09.30 – 10.45 **Pre-Arbitral Issues**
Drafting and negotiating arbitration clauses; ad-hoc vs institutional proceedings; the choice of arbitration counsel; targeting and appointment of arbitrators; expected role of the arbitrator; expectations and experiences.

Co-Moderators [Gerhard Wegen](#), Gleiss Lutz, Germany
[Huen Wong](#), Fried Frank, Hong Kong

Panellists [Kei Akagawa](#), Anderson, Mori & Tomotsune, Japan
[Nathalie Voser](#), Schellenberg Wittmer Ltd, Switzerland
[Lim Seok Hui](#), SIAC, Singapore
[Axel Reeg](#), REEG Rechtsanwälte, Germany

Coffee break



Association Suisse de l'Arbitrage
Schweiz, Vereinigung für Schiedsgerichtsbarkeit
Associazione Svizzera per l'Arbitrato
Swiss Arbitration Association



Beijing Arbitration Commission



building bridges backing business

Panel II

11.15 – 12.30

Arbitration in Progress (Procedural Aspects)

A comparison of special arbitration situations and how they are handled under selected institutional Asian and European Rules (participating institutions: see "ORGANISATION" below).

Co-Moderators

[Sundra Rajoo](#), KLRC, Malaysia

[Eckart Brödermann](#), CEAC, Germany

Panellists

[Francis Xavier S.C.](#), Rajah & Tann LLP, Singapore

[Ing Loong Yang](#), Latham & Watkins, Hong Kong

[June Junghye Yeum](#), Lee & Ko, Korea

[Elliott Geisinger](#), ASA Vice-Chair, Switzerland

Lunch Break

at Conference Site



中国国际经济贸易仲裁委员会
CHINA INTERNATIONAL ECONOMIC AND
TRADE ARBITRATION COMMISSION

DIS

www.dis-arb.de

Panel III

14.00 – 15.15

Mediation and Settlement Practices

Is there a role for arbitrators to engage in the parties' settlement discussions, and, if yes, what are the arbitral tribunal's functions and powers in a settlement process; what happens if the settlement fails?

Co-Moderators

[Lalit Bhasin](#), Immediate Past President IPBA, India
[Marc Blessing](#), Bär & Karrer, Switzerland

Panellists

[Christopher To](#), HKIAC, Hong Kong
[Jessica Fei](#), Herbert Smith Freehills, China
[Theodoor Bakker](#), ABNR, Indonesia
[Benjamin Hughes](#), Korea

Coffee break

Panel IV

15.45 – 17.00

The Deliberation and Award Writing

How does the arbitral tribunal deliberate and reach its decision? What happens in the event of a split or truncated arbitral tribunal?

Co-Moderators

[ChunQing Jin](#), Fangben, China
[Pierre A. Karrer](#), Switzerland

Panellists

[Patrick Norton](#), Steptoe&Johnson LLP, United Kingdom
[Young Seok Lee](#), Yulchon LLC, Korea
[Jean-Marie Vulliemin](#), Froriep Renggli, Switzerland
[Yee Leong Chong](#), Allen&Gledhill, Singapore

17.00 – 17.15

Thanks and closing remarks by Conference Chair

End of Program

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ORGANISATION

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Michael Cartier, Walder Wyss Ltd.

Felix Dasser, Homburger

Catrina Luchsinger Gähwiler, Froriep Renggli

Urs Lustenberger, Lustenberger Attorneys at law

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Registration Fee (including Lunch, Beverages and Conference Material)

The following registration fees are due immediately upon registration and have to be paid latest by 20 September 2013 as set out below:

Standard registration fee	CHF 380 or JPY 40'500
Reduced rate for IPBA members	CHF 320 or JPY 34'000
Reduced rate for young lawyers under 35 years	CHF 250 or JPY 26'500

Payments can be made either

- by bank transfer **in Swiss Francs only** payable to UBS AG, Bahnhofstrasse 45, 8098 Zurich, SWIFT/BIC: UBSWCHZH80A, Accountholder: IPBA Midyear Meeting 2013 (Association), c/o MME Partners, Kreuzstrasse 42, CH-8008 Zurich, IBAN: CH93 0023 0230 1719 9702 C, **Ref.: "IPBA Conference"**
- by credit card (VISA, MasterCard or AMEX) **in Japanese Yen only**.
The credit card amount will be charged by the IPBA Secretariat, Japan.

Registration

Please register by completing the enclosed registration form and returning it by 20 September 2013 to the address set out on the registration form. Cancellations after 20 September 2013 will not be refunded.

CLE Credits

It is intended to apply for CLE credits in selected jurisdictions.

For more information please visit: www.arbitration.asia

REGISTRATION

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I herewith register for the Conference

Family Name _____ First Name(s) _____

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Applicable Registration Fee

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